

MASINT Founders Award

Criteria and Nomination Procedures

The **MASINT Founders Award** is presented by the National MASINT Office (NMO) and the Advanced Technical Intelligence Association (ATIA) to recognize outstanding individuals who have distinguished themselves through lifetime contributions to the national MASINT goals and objectives. Awardees' contributions may encompass any area of MASINT, including technology, collection, operations, analytic techniques and procedures, information dissemination, and training. Awardees may come from any group, including Defense, Civil, academic, industry, or other areas that contribute to the defense of the United States and/or the betterment of society.

Nominees and their contributions will be judged by a selection board that includes both NMO and ATIA personnel in accordance with their respective priorities. The recipient's accomplishments must be certified by the Chairs of both organizations as being of the highest caliber and be widely recognized as singularly significant.

Eligibility

The award is to be presented to a United States citizen whose personal or professional contributions in the MASINT community span a minimum of 15 years. An eligible person is any person whose distinguished lifetime achievement through collection, exploitation, or utilization of intelligence resources – whether technical, managerial, academic, scientific, private, public, or governmental – has either: a) had MASINT as its primary emphasis or focus, and/or b) has been carried out in such a manner that the individual is widely recognized as a “champion” of MASINT. An individual may only receive this award one time.

MASINT in this context is considered to be any of the various applications of Measurement and Signature Intelligence collection or exploitation. Contribution eligibility requires that the lifetime achievement being honored must meet at least two of the following measures: a) significantly advanced the state-of-the-art of MASINT technology, b) significantly advanced the science and/or practice of MASINT analysis, c) significantly contributed to users' understanding and support of MASINT, d) significantly and positively shaped governmental policy toward MASINT, e) effectively provided significant, crucial MASINT systems or infrastructure through management, advocacy, or design, or f) effectively employed MASINT technologies, research systems, and/or MASINT-derived data to improve the security and well-being of the Homeland and its citizens.

Nomination

Nominations may be submitted by any individual, Agency, Service Headquarters, Operating Force, analytic center, or company with knowledge concerning the nominee's status and accomplishments. Individuals may not nominate themselves.

Nominations will be submitted in accordance with timeliness criteria published annually.

The nomination package may be addressed to the NMO PoC (listed below) and shall include a transmittal letter, a narrative justification, and a candidate biography. The transmittal letter should contain the nominee's full name, grade/rank, and complete mailing address, together with nominator information including full name, grade/rank, phone number, and relationship to the nominee. The narrative justification, not to exceed 2 pages in length, must describe, clearly and in detail, the nominee's accomplishments, their significance and impact, as well as any past recognition the candidate may have already received for these efforts. The biography should include appropriate background information on the nominee. The nomination package may be classified. However an unclassified version of the justification and biography must also be provided.

Submission

Nominations should be addressed to the Defense Intelligence Agency, Building 6000, Washington, DC 20340-5100, ATTN: MM, McEntire, MASINT Awards or electronically to jerry.mcentire@dodis.ic.gov and dana.mccauley@dodis.ic.gov. If unclassified, nomination package may be sent to jerry.mcentire@dodis.mil and dana.mccauley@dodis.mil. Electronic submission is preferred. For questions or information regarding the MASINT Founders Award, please contact the National MASINT Office, Jerry McEntire, 202-231-0355. Nominations must be sent to arrive no later than 10 November 2011.

Selection

An awards committee composed of both NMO and ATIA representatives will review all nominations and determine no more than two finalists. The committee will develop full profiles on each of the finalists, along with its ranked recommendation on the selection. These materials will then be provided to the NMO Chief, and the ATIA Chairman, for review, and final ranking.

These final recommendations shall be judged in accordance with their respective criteria and an honoree shall be nominated to the MASINT Functional Manager. The MASINT Functional Manager shall provide final approval. The honoree shall be notified in due time to attend the annual MASINT Awards Ceremony, held in conjunction with the TECHINT Conference held in December.